



235 MEDIA

Projects
2008

„2000 Years of bath culture“

permanent interactive installations and various multimedia productions

Place: Römerthermen Zülpich – Museum of Bath Culture, Zülpich, Germany

Client: City of Zülpich (public)

Period: 11/2007 – 08/2008

On 29 August a newly built Museum of Bathing Culture opened in Zülpich. Well-preserved Roman baths are the main feature of the museum. The first highlight encountered by visitors is a 50 m² interactive installation entitled “2000 Years of Bathing Culture.”

It is centred around a projection on the floor showing the surface of a pool of water in which words float, submerge and re-emerge. When visitors approach one of these words, a video window opens up in front of them in which a short film featuring a sequence of associative images is shown. A total of 12 different topics related to bathing cultures and rites of purification are presented in this manner, they range from the saunas of Finland to the mikwes of Judaism. Around the projected water surface, three AV stations provide visitors with an opportunity to pursue these topics further. Each of the topics is presented in more detail in roughly two-minute videos, which were also produced by 235 MEDIA.

The context and the manner in which the media are employed are perfectly attuned to each other. The multimedia installation was designed specifically for this space, which soars to the height of a basilica and allows visitors to initiate their engagement with the topic through media.



»2000 Years of bath culture«
permanent interactive installation, detail and screenshots, feature film about Hinduism
Zülpich, Germany, 2008

„2000 Years of bath culture“

permanent interactive installations and various multimedia productions

All of the media technology for this complex new museum built around the Roman thermal baths in Zülpich was planned and executed by 235 MEDIA. It also includes other multimedia displays:

- three projections in the ancient thermal baths

- an AV media station on “Bathing Worlds” which involved the design of an interface as well as the production of 4 films:

 - “100 Years of Bathing Holidays”;

 - “Bathing Culture in Film”;

 - “Setting the Scene for Bathing”;

 - “Water Sports”

- an AV media station on “Racial Hygiene – The Perversion of an Idea”, which included media production

- the production of a film on the use a washbasin in the eighteenth century, which included filming and post-production

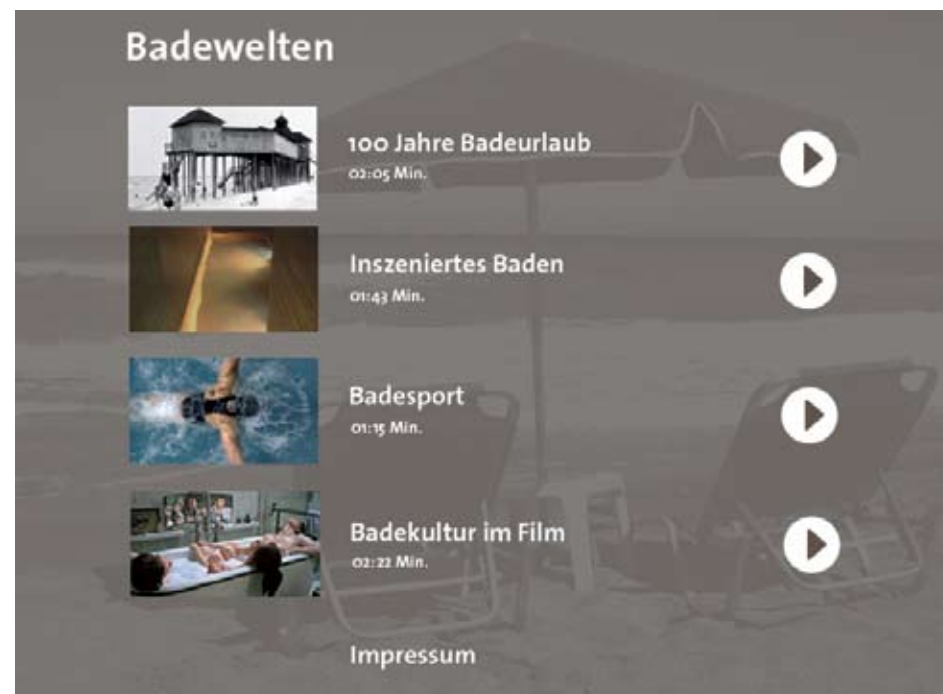
- the implementation of three other media stations and a wall projection



»Ancient bath Culture«
projection of video within the ancient ruins
Zülpich, Germany, 2008



»2000 Years of bath culture«
interactive multimedia exhibit, overview and interface
Zülpich, Germany, 2008



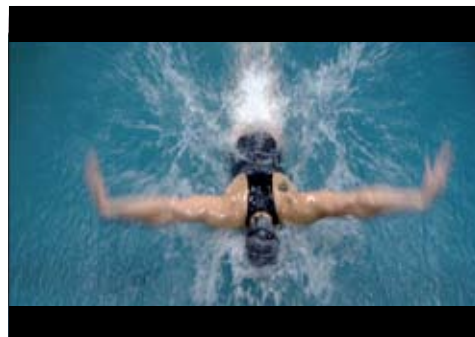
100 years of holidays at the seaside



How to use a Washing Stand



Watersports



»2000 Years of bath culture«
various multimedia productions,
screenshots
Zülpich, Germany, 2008

Kontakt

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